

# 2020-2021 Annual Review



# HE KURA TE TANGATA

*People are Precious*

**We “look to the maunga”, we strive for excellence.**

**We recognise and value the cultures of all our peoples.**

**We honour their participation and we seek genuine partnerships.**

**Sharing exceptional skills and insightful knowledge, we seek to support their aims and aspirations for a healthy, prosperous and vibrant future.**

As an Association, we seek to promote, advocate and advance high quality services to the people of Aotearoa through quality evaluation to shape better futures in Aotearoa New Zealand. We see building evaluation capability and influence to further strengthen and share the insightful knowledge that exists within the people, whānau, families, communities and environment of Aotearoa as a critical way to inform and evaluate programmes, services, policy, strategies and other functions delivered or provided by public, private and non-government sectors.

Our tohu and whakatauki, both integral to the identity of ANZEA, reflect our purpose and core values.

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## OUR VISION

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Promote, advocate and advance high-quality evaluation to shape better futures in Aotearoa New Zealand

## WHAT WE DO

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We serve and represent the unique needs, values, obligations and context of the Aotearoa New Zealand evaluation community.

ANZEA was established to represent the need for evaluation practitioners of all kinds, to support their professional development and to promote safe and high quality evaluation services to New Zealand communities.

We want to make the most of our bi-cultural contexts and multi-cultural society. We will promote the integration of theory and practice in evaluation, specific to the needs of Aotearoa and will stimulate debate and research on evaluation practice and its role here. We also seek to enhance evaluation capacity within local, Māori, Pacific and global evaluation communities.



# A LETTER FROM OUR CO-CONVENORS



Kia ora koutou, Talofa lava, Malo e lelei, Kia orana, Fakalofa lahi atu, Taloha ni, Halo olaketa, la orana, Mauri

As has been said in so many situations, 2020 was a year like no other, and in 2021 we are clearly not out of the woods of COVID-19. Yet, looking back over the 2020-21 year, we have much to celebrate and to be proud of in ANZEA's response to the challenges we faced. We are deeply grateful to many people who established new ways of working through the course of the year to advance evaluation knowledge and practice.

We adopted an approach that we described as “tactical and transformational.” Tactical, in making use of the resources we had and the opportunities available to us to meet needs of our membership; and transformational in bringing about a significant shift in how we work as an organisation in the face of troubled times.

Over 2020, our Professional Development Committee successfully established a rich stable of online capacity building opportunities and lunchtime webinars that engaged our members throughout Aotearoa, with an array of presenters who willingly gave their time and knowledge to support these activities. In so doing, ANZEA increased its presence as a national organisation, and became better able to reach its entire membership, not just those in the main centres.

In March 2020, the culmination of nearly two years' work came to fruition in our first online conference. This was the third iteration of conference planning, with two previous face-to-face offerings disrupted due to COVID. In the face of the challenges, the Waikato-led committee delivered a hugely successful online conference with national and international keynotes, breakout sessions, and over 170 people registering. More importantly, the conference provided a highly valued opportunity for our community to connect both professionally and socially.

Our management team of Tess Laurenson and Raewyn McLean have spearheaded our steady flow of communications, and are constantly fine-tuning our systems to better deliver value to our members and the wider evaluation community.

Fiona Cram leads our own journal *Evaluation Matters* — He Take Tō Te Aromatawai; and another thought-provoking issue with an overarching theme of COVID-19 was published in 2020-21 as part of our continued partnership with the New Zealand Council for Educational Research.



Our partnership with Mā te Rae is a valued part of ANZEA's work and commitment to the profession in Aotearoa. We are deeply grateful to Mā te Rae for their support in the conference this year. We continue to engage directly with its leadership, and we look forward to future collaborative efforts.

In other highlights, membership continues to grow, and now exceeds over 500 members. We continue to build collegial relationships with the international evaluation community, including the IOCE and other international bodies to support the growth and development of evaluation across the globe.

Despite these gains, there are critical challenges facing evaluation in Aotearoa. There is no longer a formal tertiary qualification available in evaluation, and only a smattering of tertiary courses that cover evaluation. Evaluation capacity-building is reliant on either the international market, or the opportunities that ANZEA and other organisations are able to make available. ANZEA is looking to build its evaluation training programme, yet we cannot do this alone. At a time when evaluation services appear to be more in demand than ever before, the pipeline into the evaluation profession is at its most vulnerable. This is all the more pressing for the Māori and Pacific evaluation community.

The ANZEA Board remains committed to building the evaluation community, supporting evaluation quality and practice, and strengthening the organisation's own viability and sustainability.

We would like to take this opportunity to acknowledge the active contribution of our Executive Committee, our Professional Development Committee, and to the wider board and management team for the successes and growth of the past 12 months. We would also like to thank the Waikato-led team that so warmly and successfully led the 2021 conference, and who had to travel further than anyone expected they would have to when this journey began.

We would like to recognise and thank everyone who has generously given your time, energy, creativity and support to the association over the past year, and beyond. We would also like to acknowledge the organisations that supported ANZEA and the ANZEA conference, both financially and in kind throughout the year.

Nō reirā, tēnā koutou kātoa – Malo lahi 'aupito

Adrian Field and Seini Jensen  
ANZEA Co-Convenors



## **BUILDING EVALUATION QUALITY & PRACTICE**

To support the needs and aspirations of the evaluation community and improve evaluation thinking and practice.

## **STRENGTHENED RELATIONSHIPS & COMMUNITY**

To grow understanding of evaluation, build the evaluation community and contribute to the creation of ethical, safe and competent evaluative and commissioning environments.

## **FLOURISHING ANZEA ORGANISATION**

To be a strong, professional, viable, sustainable and connected association.



# OUR BOARD

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**Adrian Field**  
Co-convenor



**Seini Jensen**  
Co-convenor



**Anne Bateman**  
Treasurer



**Steve Tracey**  
Secretary



**Sarah Appleton-Dyer**  
Deputy Convenor



**Jane Godfrey**



**Kara Scally-Irvine**



**Kathleen Seataoai Samu (Ata)**



**Karen Bissell**



**Paula White**

Stepped down from  
the Board in January 2021



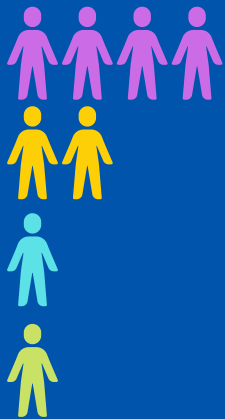
**Rae Torrie**



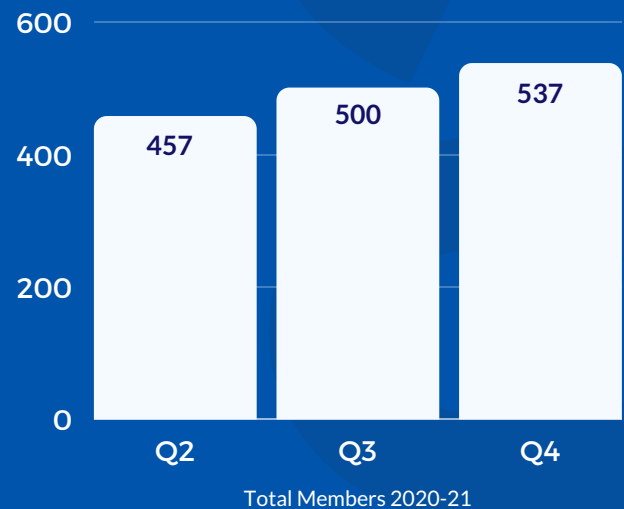


# Membership Snapshot

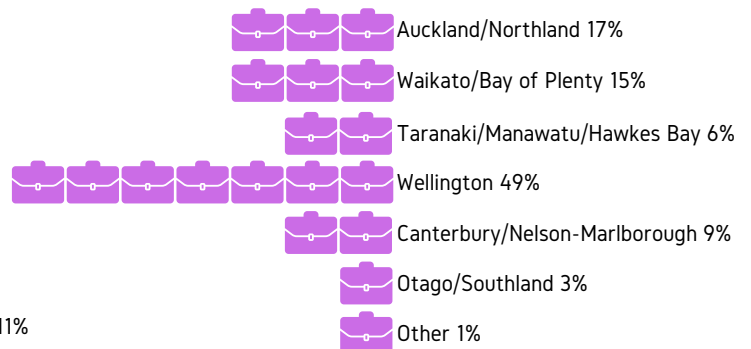
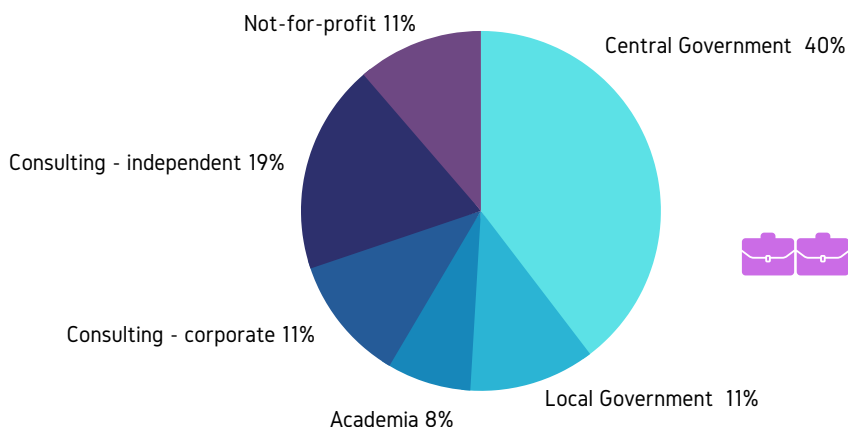
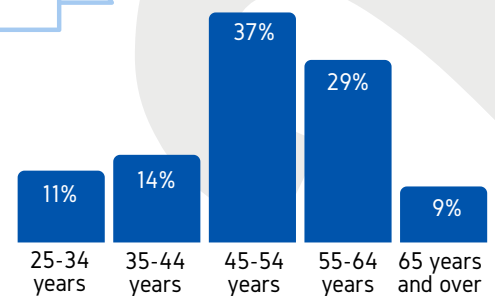
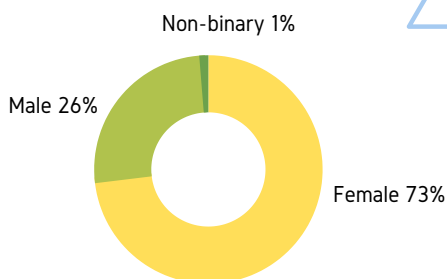
Our membership is diverse and growing - we are now a community of more than 530 members!



399	Organisational
117	Individual
13	Low-income/student
8	Not-for-profit



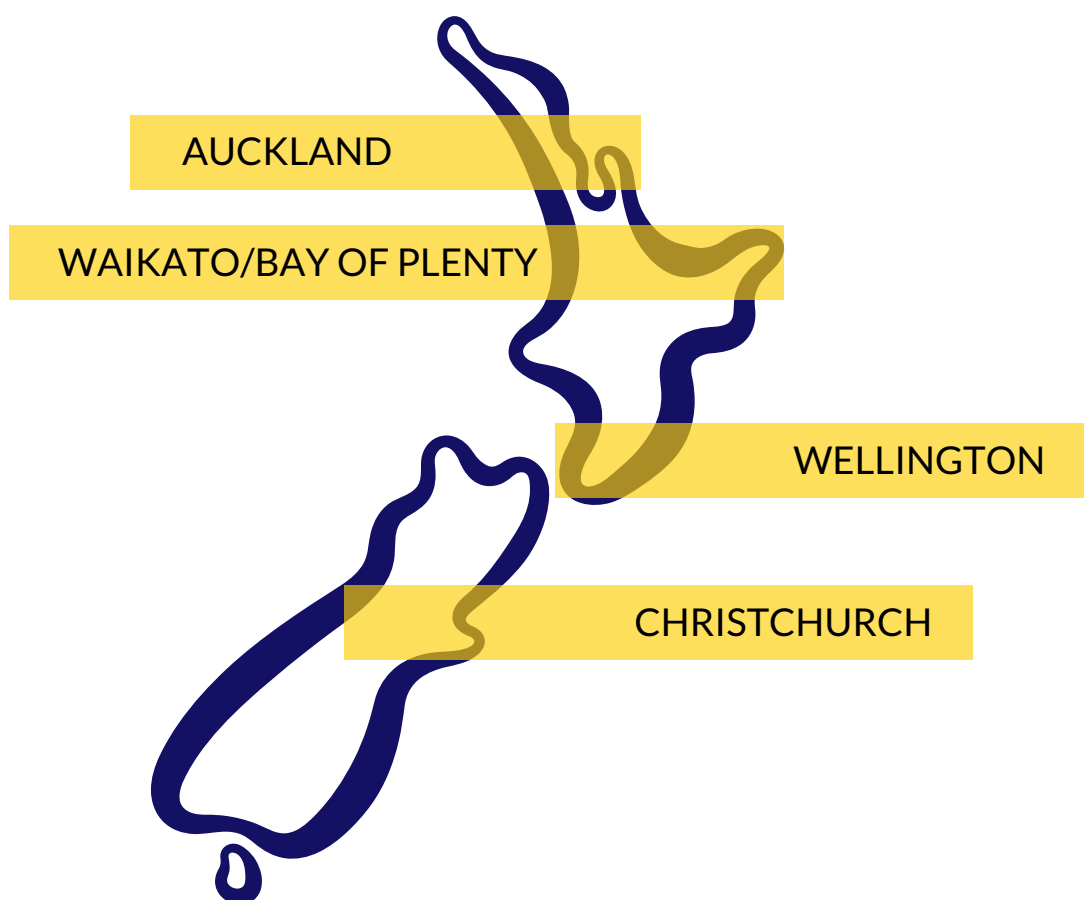
## WHO ARE WE?



# OUR BRANCHES

ANZEA has four branches across New Zealand, which organise and coordinate events for members both in their region, and more recently via our Online Lunchtime Sessions for members. The convenors/chairs of the branches are:

- Auckland - Allan Wyllie & Steffan Brough
- Waikato/Bay of Plenty - Diana Beattie & Toni White
- Wellington - David Stuart
- Christchurch - Libby Gawith & Sue Carswell



# AUCKLAND

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The Auckland committee wish to thank ERO for their continued support in providing a venue for our meetings.

## **Auckland Branch committee:**

The branch committee was made up of Allan Wylie, Adrian Field, Steffan Brough, Sarah Greenaway, and Tony O'Connor, with support from Steve Tracey. We are operating as an executive committee and sharing roles rather than having specific roles, although Allan is acting as Co-ordinator and Treasurer and Sarah manages the panui for the events. We welcome members who are interested in volunteering for this committee.

## **Sessions facilitated by the Auckland branch in 2020/21:**

Because of Covid and the plentiful delivery of online professional development organised nationally, including the online conference, only one face-to-face event was run this year. The Auckland office did assist with Adrian Field's online presentation as part of the national programme.

On 25 November, 2020 we had a meeting with Bob Picciotto presenting on 'The evaluation of complexity and the complexity of evaluation'. As usual with Bob's annual sessions, the content was excellent and stimulated good discussion. It justified a larger audience.

Allan Wylie,  
Branch Coordinator

# WAIKATO/BAY OF PLENTY

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During 2020/21 the priority focus of the Waikato/Bay of Plenty branch was on convening ANZEA Conference 2021. The conference, which had initially been planned as a kanohi ki te kanohi event to be held in Rotorua in July 2020, was disrupted by Covid-19 and ultimately reframed as an online event held in March 2021. Conference planning and delivery has dominated the energies of the Branch Convenors since 2019.

As a consequence of this, and of the uncertainties created by Covid-19 response during periods of 2020, no face-to-face branch events were held during this year. However, the Board's establishment in 2020 of an Online Professional Development Committee has been significant in providing a programme of both free and paid online events through which members of all branches have been able to access learning opportunities and connect with the membership community. Along with other Branch Convenors, Waikato/Bay of Plenty branch has supported the Online PD Committee and in August 2020 delivered an online session on 'Evaluation Capacity Building in Practice'.

## **Waikato/Bay of Plenty Branch committee:**

As has been reported in past years, the Waikato/Bay of Plenty branch's geographical spread and small membership numbers have created challenges to growing branch engagement. The experiences of Conference 2021 and ANZEA's online professional development programme have opened up online possibilities for the branch, and in the coming year a key focus will be on exploring how this foundation can be build on to connect our branch members.

Diana Beattie and Toni White  
Branch Co-convenors



# WELLINGTON

In 2020/21 COVID19 continued to impact evaluation professional development activities in Wellington and nationally. The committee was relatively stable although in early 2021 Kathy Fielding resigned due to other service commitments. Kathy's contribution and all round positive presence will be missed.

## Wellington Branch committee:

David Stuart (Chair), Rae Torrie, Anne Dowden, Rory Sudfelt, Christine Roseveare, Vicki Wilde.

In the second half of 2021 COVID restrictions saw the continuation of online professional development with a return to face to face late in the year. The ANZEA Board Professional Development subgroup facilitated Zoom meetings between the various branch coordinators/chairs to deliver an online Professional Development programme.

## Sessions facilitated by the Wellington branch in 2020/21:

- September 2020 – In-person event and social get together: A world café session exploring and documenting the experiences of the Wellington evaluation community with COVID-19.
- November 2020 – Online national event Evaluation and how it differs (or not) from research. Zoom platform.
- December 2020 online event: Joint ANZEA/AES Xmas party.(co-facilitation with ANZEA)

The first half of 2021 saw no events at the branch level however there was a strong injection of professional learning provided through the online national conference in March and members of the Wellington committee supported this with hosting sessions.

The committee chair has continued to be involved in the branch coordinators PD group. A big focus of the committee going forward in 2021 will be supporting the planning for the 2022 National Conference to be held in Wellington with a return to in-person elements.

Thanks to the committee for another year's great mahi to deliver interesting and social events for members and a special thanks to Tess for her great admin support of our work.

David Stuart  
Branch Chair

# CHRISTCHURCH

With the impact of Covid19 the Christchurch branch has not held an in person event in this year. Members have been enjoying ANZEA online events and attended webinars and workshops which have been great.

## Christchurch Branch committee:

Christchurch is in need of additional branch team members to help with the organisation and running of events. If you are interested in helping out please contact us via [info@anzea.org.nz](mailto:info@anzea.org.nz). Sue Carswell will be resigning as branch secretary. Libby Gawith will be continuing on as Branch chair and welcomes new members!

## Sessions facilitated by the Christchurch branch in 2020/21:

Libby was heavily involved in the National ANZEA Christmas online quiz event in Dec 2020.

Libby Gawith  
Branch Chair

# ANZEA 2021 CONFERENCE



The ANZEA 2021 Conference served as a catalyst for innovative thinking and dialogue on the role of evaluation and on the transformative impact we can make. The 2021 Conference was organised around two primary focuses – social equity and a safer climate – which speak to the uncertainty we live in and which has been emphasised by the COVID-19 epidemic. The theme was interwoven with four strands: innovation; indigenous ways of knowing; leadership; and methodology.



## EVALUATION INNOVATION IN AOTEAROA

ENABLING A SAFER CLIMATE AND SOCIAL EQUITY FOR WELLBEING  
*Toitū te whenua, toitū te tangata, whakamaua kia tina!*

VIRTUAL CONFERENCE / 23 - 25 MARCH 2021



## Conference Committee

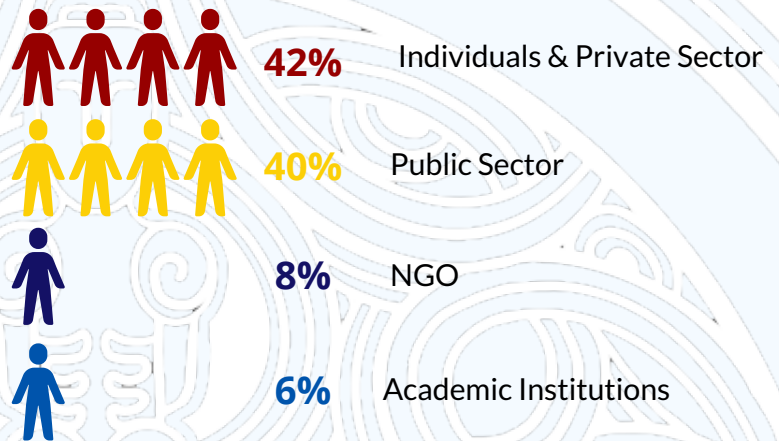


Diana Beattie, Toni White, Louise Were, Wendy Boyce and Roxanne Smith  
Waikato/ Bay of Plenty Branch

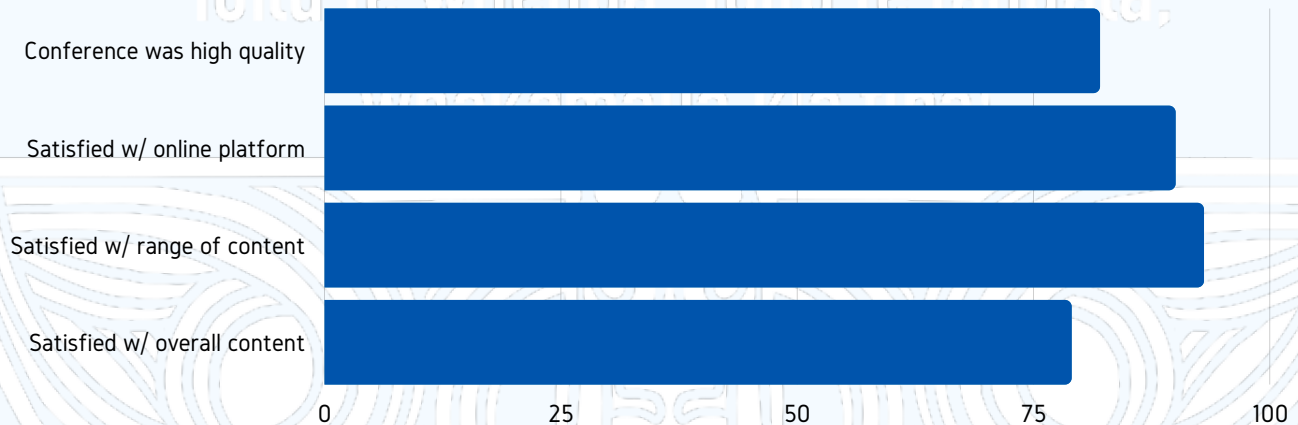


# ANZEA 2021 CONFERENCE

## AT A GLANCE



## PERCENTAGE OF DELEGATES THAT AGREED/ STRONGLY AGREED



## WHAT DELEGATES SAID...

'I remain grateful for the opportunity to participate in your virtual conference and to learn from you and your colleagues how to approach my work more mindfully. I hope to attend again and again.'

'OMG that was such a good conference... this was exceptional. It was paced brilliantly and recognised that there are limitations on people's abilities to focus on a screen for hours on end'



# PROFESSIONAL DEVELOPMENT 2020-2021

From April 2020 to March 2021 we have seen the exceptional growth of our professional development offerings online. Thanks to the dedicated work of our PD team, Rae Torrie, Kara Scally-Irvine and Karen Bissell, we now have regular, rewarding Professional Development opportunities on offer.

These are split into two main categories:

- Our paid workshops, delivering exciting opportunities to build and expand your evaluation skills.
- Our free lunchtime sessions for members, providing compelling content and the chance to connect with other members across Aotearoa.



## Workshops 2020/21

- Evaluation Basics with Heather Nunns
- Systemic Practice in Evaluation: How systems thinking can help your evaluation with Bob Williams
- Remote Outcome Harvesting with Jeph Mathias
- A Deep Dive Session using Dedoose with Jeph Mathias
- Building Your Online Facilitation Practice with Carolyn Camman and Amanda Fenton
- 'Logic maps and Theory of Change' - What's the difference and who cares? With Delwyn Goodrick
- Developmental Evaluation with Kate McKegg and Nan Wehipeihana
- Well-being, policy and social return on investment: what do we know about measuring human welfare and how can this be used to inform policy? with Conal Smith
- Open Space session for members: Evaluation in a Covid19 Environment
- Remote Outcome Harvesting with Jeph Mathias
- Participatory Outcome Harvesting with Jeph Mathias
- Evaluation Capacity Building in Practice with Toni White, Wendy Boyce and Dianna Beattie
- What's emerging in Developmental Evaluation with Kate McKegg and Nan Wehipeihana
- Survey fatigue and the tragedy of the commons with Adrian Field
- Evaluation matters - how evaluation differs (or not) from research with Christine Roseveare, Rory Sudfelt and Heather Nunns
- ANZEA and AES Online Christmas Party and Quiz

## Online Sessions for Members 2020/21

- Meeting and presenting remotely? What are we learning? With Judy Oakden

# Board PD Portfolio Group



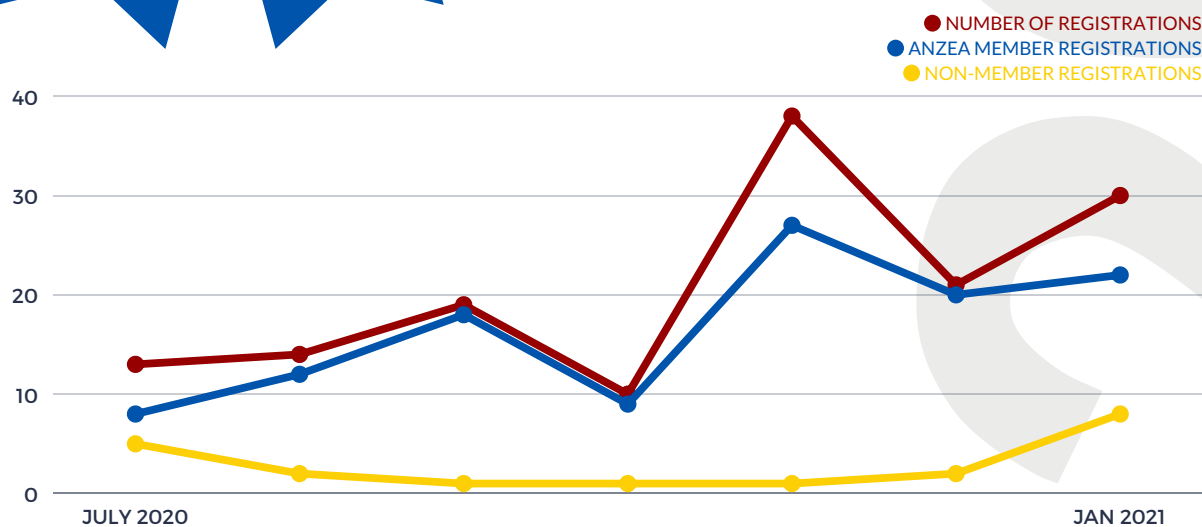
Rae Torrie, Kara Scally-Irvine, Karen Bissell  
**PD Team**

**71**

AVERAGE REGISTRATIONS  
FOR LUNCHTIME  
MEMBER SESSIONS

## WORKSHOP ATTENDANCE

We have seen a steady increase in our workshop attendance as our experience in hosting these online events has grown and awareness spreads.



## WHAT PEOPLE HAVE SAID...

"Knowledgeable facilitators who were able to share practical examples and compare/contrast with 'typical' evaluation practices."

"Excellent facilitation. Highly knowledgeable presenter who is also skilled at presenting. Content was well-timed to fit the available sessions."

# TREASURER'S REPORT



Anne Bateman, MSW, MPA  
**Board Treasurer**

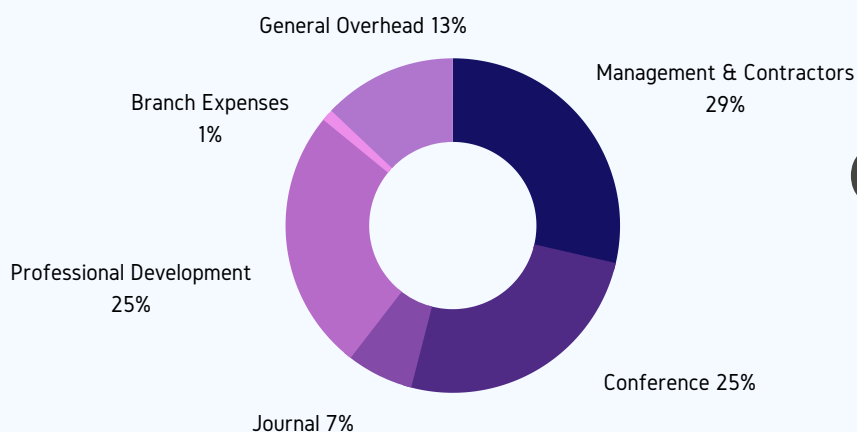
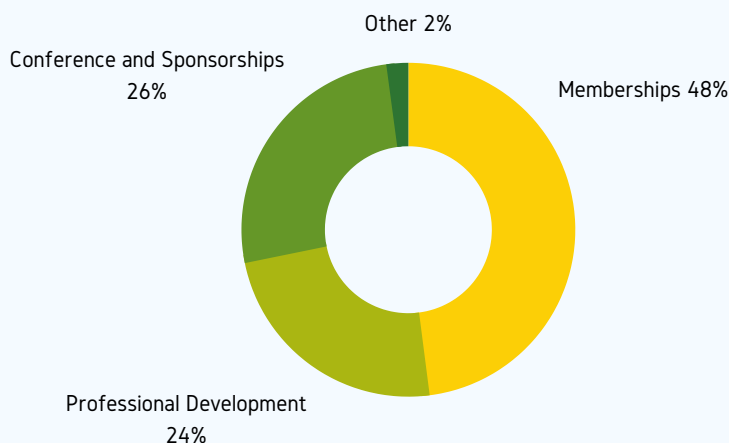
ANZEA continues to grow and develop financially as an organisation in order to best serve its' members, and financial activity is well aligned with ensuring the development of evaluation and evaluators in New Zealand.

We have had a financially successful year, gauged by being able to support our membership activity, conference and professional development initiatives. This was primarily attributable to growing membership, sponsorships and professional registration fees combined with well managed overhead costs. Our year end result has moved from a deficit position in 2020 to a surplus in 2021. This surplus sustains the ongoing management and member services of the organisation (particularly in non- conference years) as well as allowing ANZEA to invest in future improvements to serve members.

Planned investment in the next year will see the development of our online membership portal to improve member experience and engagement as well as supporting improvement of member services through improved online information and interactions. In addition, there is planned investment in professional development and offerings to support a more sustainable infrastructure after the initial launch by the ANZEA subcommittee.

We ensure that our accounts are audited in line with applicable requirements associated with our charitable status.

## OUR REVENUE AREAS



## OUR COST AREAS



# STATEMENT OF FINANCIAL PERFORMANCE

## ANZEA - Aotearoa New Zealand Evaluation Association Annual Report For the Year Ended 31 March 2021

### Principal Activities

The principal activity of the Body is ANZEA is a charitable organisation established to promote, advocate for and advance high quality evaluation that contributes to the improvement and development of appropriate and effective policies, programmes and services for the social, economic and environmental betterment of Aotearoa New Zealand. The nature of the body's principle activity has not changed during the reporting period.

### Financial Performance

	2021 \$	2020 \$
Net Profit/(Loss) of the Body	25,104	(91,365)
Body Funds as at 1st April 2020	79,494	170,859
Movements in Reserves	-	-
Body Funds as at 31 March 2021	<u>104,598</u>	<u>79,494</u>

### Financial Position

The Officers are of the opinion that the state of affairs of the Body are satisfactory

The state of the Body's affairs as at 31st March 2021 was:

Assets of the Body	124,009	104,478
Liabilities of the Body	19,411	24,984
Financed by Body Capital and Income	<u>104,598</u>	<u>79,494</u>

### Auditors

The Body's auditors were . Audit fees payable for the year were \$1,600. are willing to continue as auditors.

Fees payable to for other than audit work were nil.

### Officers' Disclosures

There were no notices from Officers or other Committee Members wishing to use Body information received in their capacity which would not have ordinarily been available.


There were no transactions entered into with Officers or other Committee Members of the Body.

No Officer received remuneration during the year, other than in their capacity as professional advisors to the Body.

### Donations

No donations were made by the Body during the reporting period.

For and on behalf of the Society

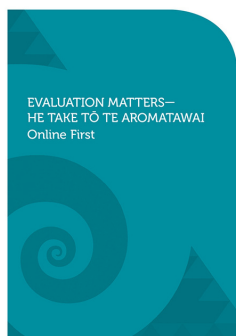
  
Adrian Field  
Co-Convenor

Dated this 10<sup>th</sup> day of August 2021

Note: Full financial statements have been provided at the Annual General Meeting and are available on request or via the New Zealand Charities Register.

## EVALUATION MATTERS

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Evaluation Matters—He Take To Te Aromatawai is an online, international, interdisciplinary journal published annually by the New Zealand Council for Educational Research (NZCER), in conjunction with the Aotearoa New Zealand Evaluation Association (ANZEA).

It is available to read online at:

[www.nzcer.org.nz/nzcerpress/evaluation-matters](http://www.nzcer.org.nz/nzcerpress/evaluation-matters)

## OUR MANAGEMENT TEAM

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**Tess Laurenson**

[tess.laurenson@anzea.org.nz](mailto:tess.laurenson@anzea.org.nz)



**Raewyn McLean**

[raewyn.mclean@anzea.org.nz](mailto:raewyn.mclean@anzea.org.nz)

## CONTACT US

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[www.anzea.org.nz](http://www.anzea.org.nz)

We'd love to hear from you. Drop us a line at [contact@anzea.org.nz](mailto:contact@anzea.org.nz)  
You can also contact your nearest branch directly:

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[wellington@anzea.org.nz](mailto:wellington@anzea.org.nz)  
[christchurch@anzea.org.nz](mailto:christchurch@anzea.org.nz)

Charity registration number: CC27762